GAN Family

An advocacy vehicle & real community of interest

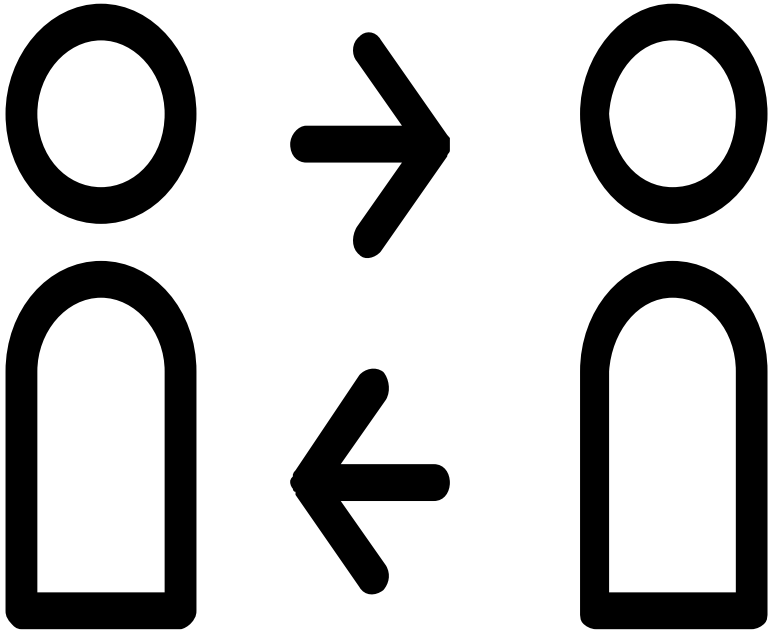
30 October 2018

Confidential – can be shared with GAN Networks and Members, for Internal use only.

Why have an community (The GAN Family) ?

NGO's

Students



Friends

Colleagues

To talk best about us

New Employers

Partners

Aim: Retain and Activate best advocates for the GAN

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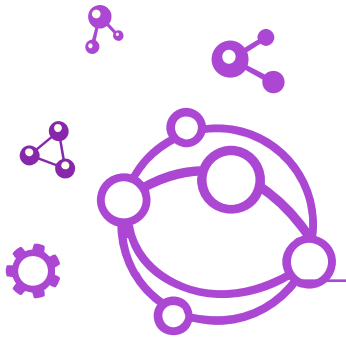
…. and what will the GAN Family do ???

GAN Skills for Business Jobs for Youth

… being people nurtured from four points of view …

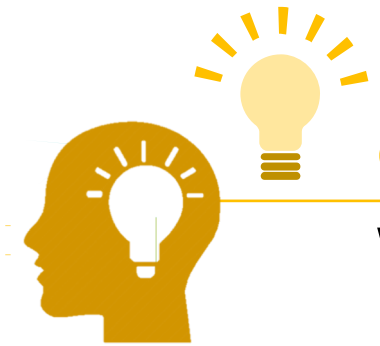


GAN Networks

Worked for a GAN Network, knows GAN Network local mission has local contacts

Others

When a person is not contactable through old “organization” but through a personal connection



GAN

Worked for the GAN, knows GAN’s mission has local / global contacts

Members

Worked for a Member or Partner, knows GAN’s mission and has local / global contacts

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… using a standard online platform …

Community Growth

Talk to each other

Targetted Messaging

Sharing

Accessibility

Real-time information

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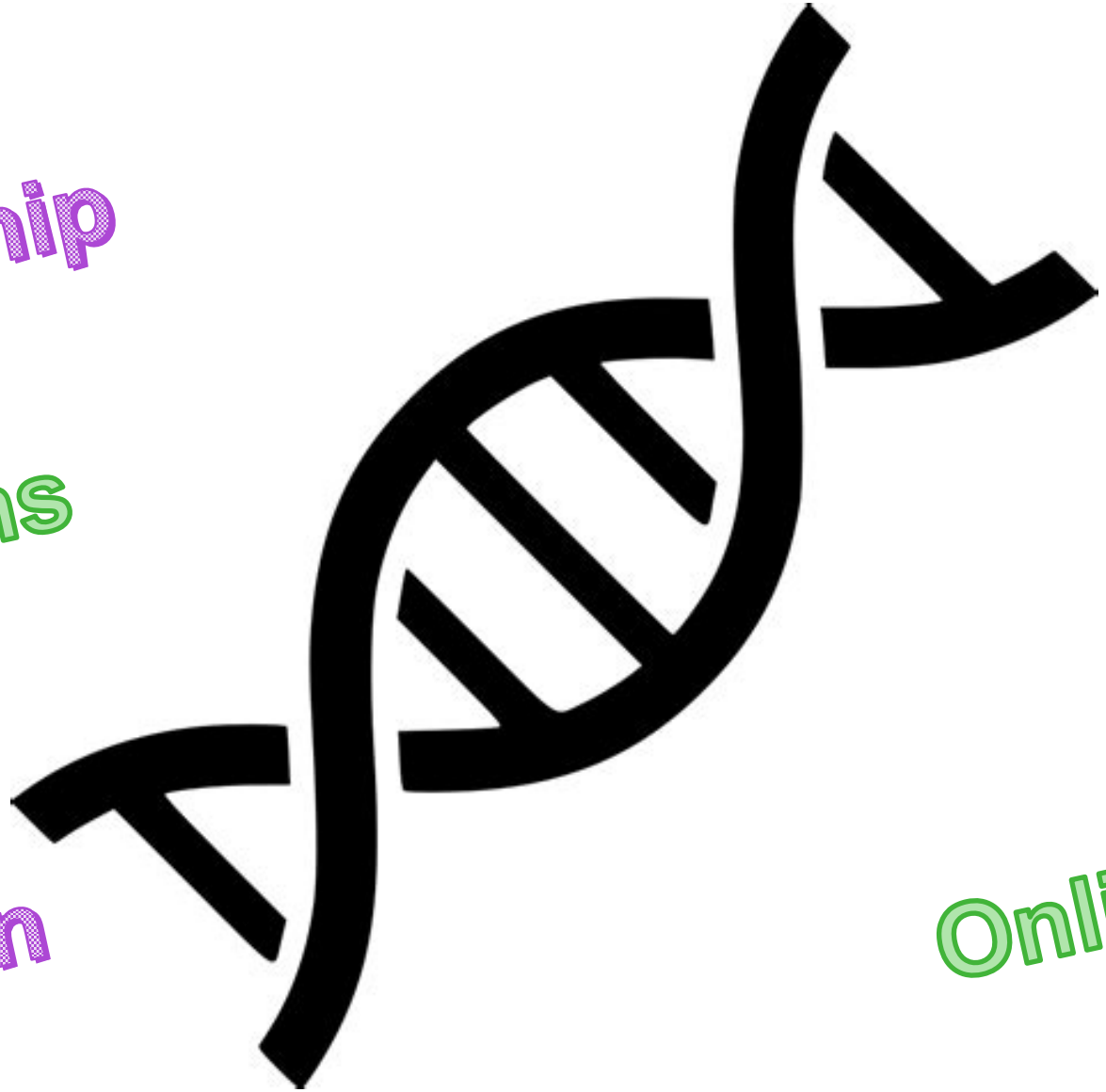
…. moderated by the GAN secretariat …

Alumni membership

Socializing

Campaigns

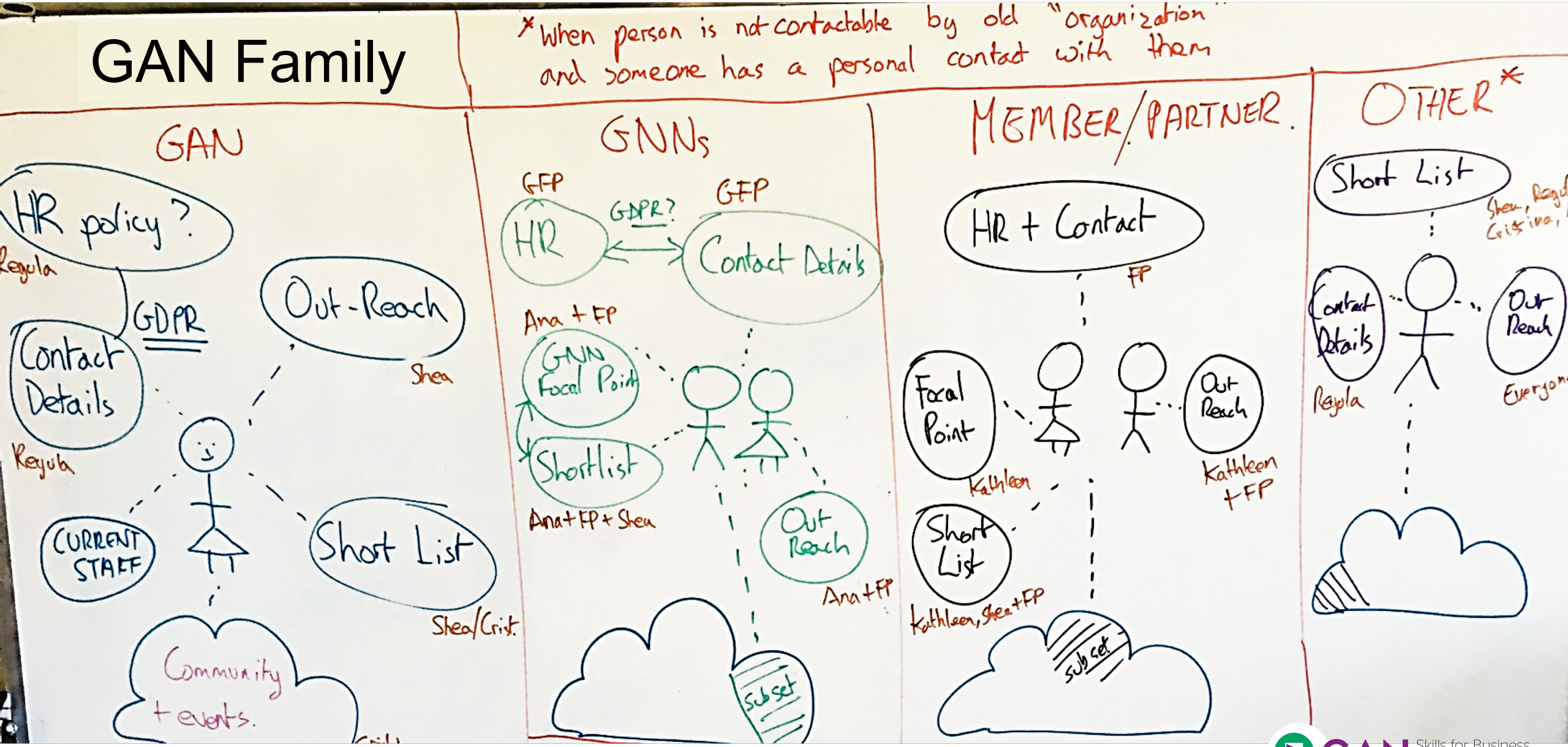


Influencer Briefings

Content Production

Online Events

… selected in accordance with GDPR.



GAN Skills for Business Jobs for Youth

Who will you nominate to be in the GAN Family?

Ex-staff, ex-trainees, ex-apprentices
and national social influencers are all welcome.

Send their contact details for us to engage in the GAN Family launch.

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