

SKILLINGNOW Supporter Guide

NETWORKS

How you can get involved and support

[SkillingNow](#) provides an interactive, global dialogue on the rapidly changing world of work. This discussion is more important than ever, as today's world of work driven by a series of megatrends - globalization, technology, demographics and climate change. These trends affect the composition of the workforce, the nature of tasks, the way work is organized, and they are creating new opportunities and roles that were unforeseen even a decade ago.

Unlocking these opportunities to the benefit of all stakeholders requires a proactive and collective response by government, businesses and individuals of all ages to continuously build the skills needed to meet evolving labor market demands; a window of opportunity exists today for us to understand and proactively shape how we respond. [SkillingNow](#) provides a platform, engaging people from diverse sectors and backgrounds in an exchange about building the skills we need for a future of good work through work-based learning, including apprenticeships.

1 Participate and encourage your networks to take part in SkillingNow

Our Networks are at the core of the GAN, delivering work-based learning programmes that are enabling business and people in communities around the world to gain skills and develop the talent needed by the local labor market. The [SkillingNow](#) campaign is a unique chance for you to share your perspective and your own experiences and stories with a global audience. We warmly invite our Networks to contribute a [thought-piece](#), lead a [twitter summit](#) in your country and actively contribute to the global twitter summits, tell your story through a [podcast](#), and show the world through photos what lifelong learning means in your communities; what the return on investment of skilling is for companies, employees and communities participating in your network; or even how large and small businesses in your communities are teaming up to build a robust and competitive sectors through joint-skilling programs

The campaign will also give you a platform to interact with new audiences, build new partnerships, gain new insights, and learn from others around the world.

2 Encourage your members to join

As an international campaign, SkillingNow gives your members a unique opportunity to participate in a global discussion about building skills for a future of good work. Work with your members to draft a thought piece on one of the main topics; encourage them to respond to the global [thought-pieces](#) by presenting their own view and showcasing through photos and text what they are doing; we welcome the members of our Networks to play an active role in the [twitter summits](#), record soundbites for our [podcasts](#) and contribute photos for [Instagram](#) that show what our [SkillingNow topics](#) mean to them.

3 Show your support on social- help us create a digital movement

We're asking for your support on social media to comment and react to the posts and contributions of other GAN members, networks and campaign partners. We welcome you to share and like the posts, but at the heart of [SkillingNow](#) is our goal to create a global discussion, highlight and seek to understand diverse perspectives and experiences, and show the world we're all in this together.

ACTIVITIES



THOUGHT PIECE

We are engaging top leaders to co-develop thought pieces with the goal of inspiring an interactive discussion with our campaign partners and around the world.



PODCAST

Each episode will showcase conversations about challenges and what works in the skilling landscape today.



TWITTER SUMMIT

We will organize virtual conferences that takes place on Twitter, featuring both keynotes and research presentations, but the talks will be delivered via a series of tweets.



VISUALS

A collaborative piece where everyone will have the opportunity to send us their photos with quotes with their personal views on what skilling means to them.