How you can get involved and support

SkillingNow provides an interactive, global dialogue on the rapidly changing world of work. This discussion is more important than ever, as today’s world of work driven by a series of megatrends – globalization, technology, demographics and climate change. These trends affect the composition of the workforce, the nature of tasks, the way work is organized, and they are creating new opportunities and roles that were unforeseen even a decade ago.

Unlocking these opportunities to the benefit of all stakeholders requires a proactive and collective response by government, businesses and individuals of all ages to continuously build the skills needed to meet evolving labor market demands; a window of opportunity exists today for us to understand and proactively shape how we respond. SkillingNow provides a platform, engaging people from diverse sectors and backgrounds in an exchange about building the skills we need for a future of good work through work-based learning, including apprenticeships.

The SkillingNow campaign gives you a global platform to tell your stories and share your experiences on bridging the skills gap with an international audience, extending the reach of your communications to new communities. We invite you to get involved in every aspect of this dynamic campaign. Comment on a thought-piece, share your thoughts in a twitter summit, comment on our podcasts on social media, and show the world through photos what lifelong learning means in your community; or what the return on investment of skilling is for your company, employees and communities; or even how you’re working with small businesses to build a robust and competitive sector through joint-skilling programs.

The campaign will also give you a platform to interact with new audiences, gain new insights, build new partnerships, and learn from others around the world.

1. Participate in SkillingNow activities

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2. Encourage your networks to take part in SkillingNow

As an international campaign, SkillingNow gives you a unique opportunity to participate in a global discussion about building skills for a future of good work. We invite you to encourage people and organizations in your broader network participate in the campaign by sharing their own views and experiences in the twitter summits, record soundbites for our podcasts and contribute photos for Instagram that show what our SkillingNow topics mean to them.

3. Show your support on social- help us create a digital movement

We’re asking for your support on social media to comment and react to the posts and contributions of other GAN members, networks and campaign partners. We welcome you to share and like the posts, but at the heart of SkillingNow is our goal to create a global discussion, highlight and seek to understand diverse perspectives and experiences, and show the world we’re all in this together.

ACTIVITIES

THOUGHT PIECE
We are engaging top leaders to co-develop thought pieces with the goal of inspiring an interactive discussion with our campaign partners and around the world.

PODCAST
Each episode will showcase conversations about challenges and what works in the skilling landscape today.

TWITTER SUMMIT
We will organize virtual conferences that takes place on Twitter, featuring both keynotes and research presentations, but the talks will be delivered via a series of tweets.

VISUALS
A collaborative piece where everyone will have the opportunity to send us their photos with quotes with their personal views on what skilling means to them.