SKILLINGNOW Supporter Guide

PARTNERS

How you can get involved and support

SkillingNow provides an interactive, global dialogue on the rapidly changing world of work. This discussion is more important than ever, as today's world of work driven by a series of megatrends - globalization, technology, demographics and climate change. These trends affect the composition of the workforce, the nature of tasks, the way work is organized, and they are creating new opportunities and roles that were unforeseen even a decade ago.

Unlocking these opportunities to the benefit of all stakeholders requires a proactive and collective response by government, businesses and individuals of all ages to continuously build the skills needed to meet evolving labor market demands; a window of opportunity exists today for us to understand and proactively shape how we respond. SkillingNow provides a platform, engaging people from diverse sectors and backgrounds in an exchange about building the skills we need for a future of good work through work-based learning, including apprenticeships.

You have joined the SkillingNow campaign as a partner because you and your organization understand that by working together we can create a larger impact than by working alone. The SkillingNow campaign gives you a global platform to tell your stories and share your experiences on bridging the skills gap with an international audience, extending the reach of your communications to new communities. We invite you to get involved in every aspect of this dynamic campaign. Co-author a thought-piece, lead a twitter summit on a topic that matters to you, tell your story through a podcast, and show the world through photos what lifelong learning means in communities your organization operates; or what the return on investment of skilling is for your company, employees and communities; or even how you’re working with small businesses to build a robust and competitive sector through joint-skilling programs

The campaign will also give you a platform to interact with new audiences, seek new insights, build new partnerships, gain new insights, and learn from others around the world.

1 Participate in SkillingNow activities
2 Encourage your networks to take part in SkillingNow
3 Show your support on social- help us create a digital movement

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ACTIVITIES

THOUGHT PIECE
We are engaging top leaders to co-develop thought pieces with the goal of inspiring an interactive discussion with our campaign partners and around the world.

PODCAST
Each episode will showcase conversations about challenges and what works in the skilling landscape today.

TWITTER SUMMIT
We will organize virtual conferences that takes place on Twitter, featuring both keynotes and research presentations, but the talks will be delivered via a series of tweets.

VISUALS
A collaborative piece where everyone will have the opportunity to send us their photos with quotes with their personal views on what skilling means to them.